

A MARKET IN EVERY POCKET

Empowering Small and Large Businesses
with revenue-generating mobile marketing
and communication solutions

Company Profile

- Privately funded company founded in 2004
- Commercially launched Summer of 2007
- Patent-pending web-based software
 - Patent pending focuses on interactive messaging capabilities on shared short code

Successful Horizontal Market Software Licensing / Resellers

Resellers focus on niche verticals including:

- Finance/Debt Collection
- Agencies
- Loyalty Programs
- Emergency Notifications
- Automotive

Successful Verticals

Automotive

- Galpin: 6 rooftops
- Noarus: 6 rooftops
- Buerge: 2 rooftops
- Keyes Automotive
- MileOne: 65 rooftops
- BMW of Beverly Hills
- Camacho Auto Sales
- Toyota of Glendora
- Wilsonville Honda
- McCune: 2 rooftops
- Bozarth: 5 rooftops

* iVisionMobile has entered into a distribution agreement with ExpressLink, a leading insurance provider to over 2,000 dealers nationwide

Successful Verticals *cont.*

Professional Sports Franchises

- **NBA**
 - Houston Rockets
 - Miami Heat
 - Indiana Pacers
 - Seattle SuperSonics
 - Oklahoma City Thunder
 - Milwaukee Bucks
- **MLS**
 - Club Deportivo Chivas USA
- **WNBA**
 - Indiana Fever
 - Seattle Storm

* The NBA's offices recommend iVisionMobile's platform as a cost-effective solution to teams

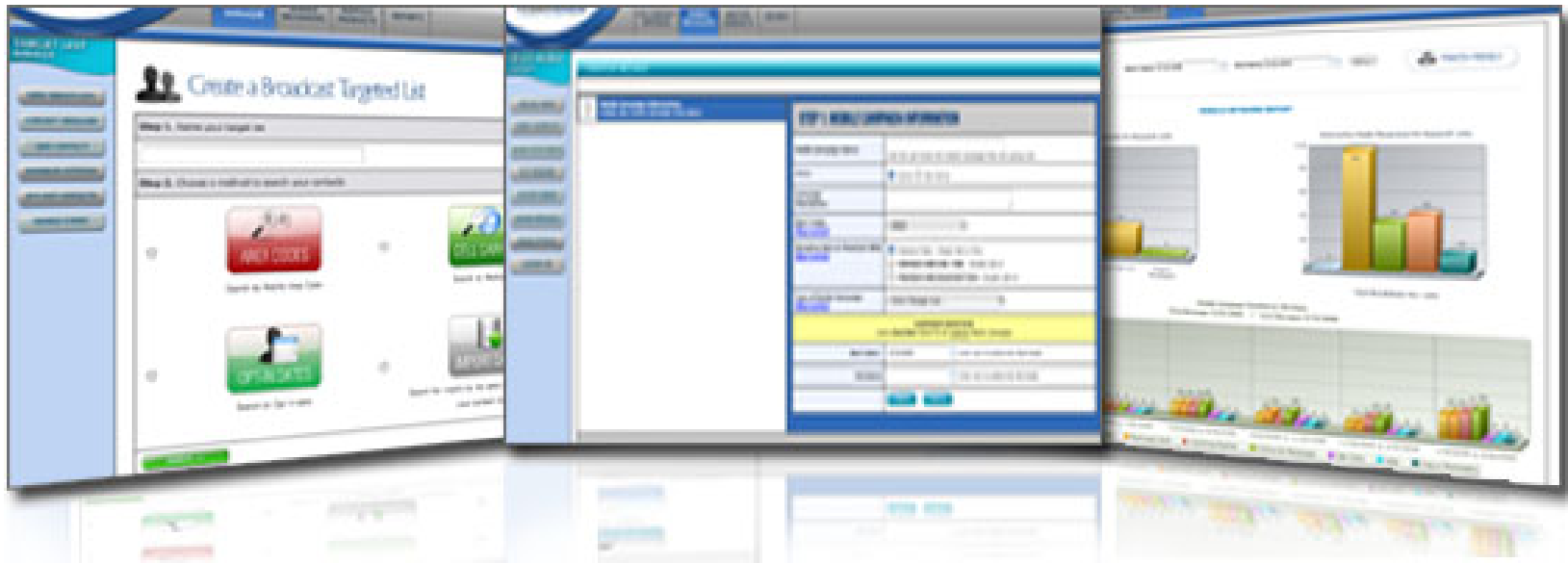
Clients In Other Industries

- Restaurants, Coffee Shops, Bars & Nightclubs
- Insurance Providers
- Magazines & Publications
- Movie Theatres
- Website Design Companies
- Real Estate Companies
- Schools, Clubs, & Organizations
- Political Organizations
- Retail Stores
- Grocery Stores
- Debt Collection & Finance companies
- Hair salons, spas, and massage centers
- Consumer Brands
- Tanning Salons

iVisionMobile: Products

iMessenger

- Easy to user web-based software interface
- Allows for creation of interactive mobile campaigns in minutes
- Built in CRM & analytics tools



iVisionMobile: Products *cont.*

iPayText

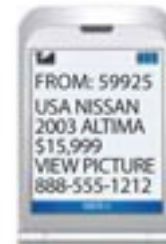
- Mobile payment (m-commerce) solution
- User creates an account by linking mobile phone to CC profile
- Facilitates the purchases of goods/services using text messaging



iVisionMobile: Products *cont.*

iDealership

- Comprehensive communication toolset for dealerships
- Mobilizing of dealership inventory for display on .mobi site
- “Send to Mobile” widget for dealership website
- Marketing & promotional campaigns for dealership
- Retention-based alert system utilizing dealership CRM contacts
- Appointment reminders for service department



Text-for-Info includes:

- Dealership Name
- Vehicle Info, Features, & Price
- Link to mobile website with picture of vehicle
- Dealership Contact Info

iVisionMobile: Products *cont.*

Text Reminder System

- Standalone application for two way real-time communication via text message
- Secure, web-based application
- Supports appointment and payment reminders
- Maintains complete messaging log
- Allows for creation of template messages to be used over and over
- *Includes:* email notifications, sent message delivery statuses, contacts search utility, and more



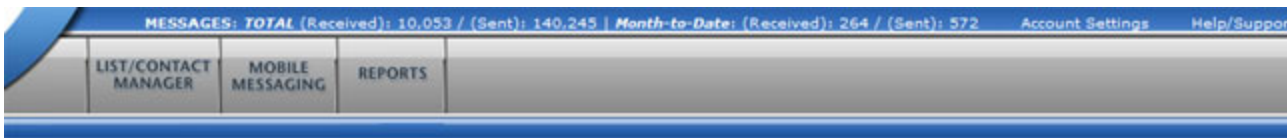
iVisionMobile: Products *cont.*

NAV 2.0

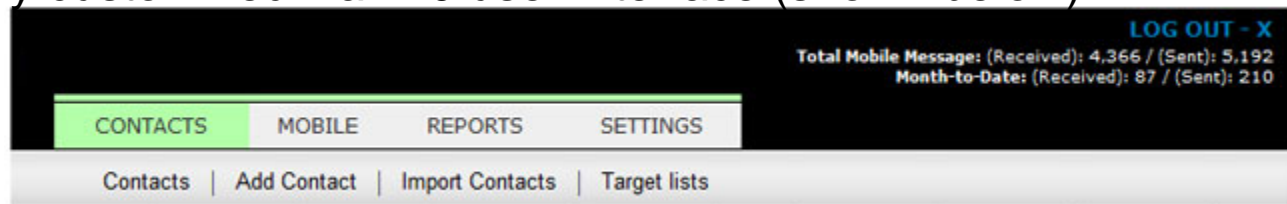
Use the Nav2.0 Template Builder:

Custom Dashboard Main Menu/Sub Menu				ADD ADDITIONAL
CONTACTS DEFAULT Label: VIEW CONTACTS	View/Edit Submenu	Remove	Position: 1 2 3 4	Make Start Page
MOBILE DEFAULT Label: MOBILE CAMPAIGNS	View/Edit Submenu	Remove	Position: 1 2 3 4	Make Start Page
REPORTS DEFAULT Label: REPORTS MENU	View/Edit Submenu	Remove	Position: 1 2 3 4	Make Start Page
SETTINGS DEFAULT Label: ACCOUNT INFO	View/Edit Submenu	Remove	Position: 1 2 3 4	Make Start Page

To convert the standard user interface:



To the fully customized Nav2.0 user interface (shown below)



iVisionMobile: Products *cont.*

Private Label Reseller License

- Allow companies to rebrand and resell iVisionMobile's platform
 - Monthly Licensing Fees
 - One Year Contract Term
 - Per Message Fees



OUR SOLUTIONS

- Interactive Text Alerts
- Text Voting/Polling
- Mobile Surveys, Trivia & Quizzes
- Text to Screen
- Text to Win
- Content Delivery
 - Ringtone/Wallpaper/Video
- HTML & Flash Widgets
- Mobile Coupons
- M-Commerce
- Premium SMS
- Emergency Alerts
- Anonymous Text Chatting
- Custom APIs
- 3rd Party Data-Feed
- WAP Page Design

COMPANY HIGHLIGHTS

- **Superior Product:** Cross-carrier, second generation product adds multi-platform capability and easy to use back-end solution
- **Scalable Platform:** Web-based software provides full text message functionality including real-time result displays for web, projection and broadcast television
- **Company Qualifications:** Experienced management and development team with expertise gained from national engagements, strong relationships with high-profile customer base
- **Excellent Industry Trends:** High mobile phone and SMS usage; companies looking for “fresh” alternative channels to traditional communications

Contact Us For A Demo

sales@ivisionmobile.com